

EDUCATIONAL GUIDANCE SERVICES

PSAT/SAT I/SAT II/ACT Prep
College Consulting Services
Professional Math Tutoring

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Do you wonder as a parent or student not only how you are going to get accepted into the college(s) of your choice, but also how you are going to pay for it? You are not alone. In today's world, more and more people need help and guidance with dealing with such questions as:

How much does college cost?

How do I get financial aid/scholarships (without getting scammed)?

When do I begin this whole process....and how do I get through "the maze"?

The rules have changed through the years, and continue to change regarding all aspects of college planning. Answers to the above questions, and many more, can be found in my brand new 2010 release college planning guide. Valuable current information and insightful advice from a veteran educator and educational consultant with over 35 years experience are presented in **Ken Krueger's College Planning Guide: Where Do I Start? How Do I Get There?**

Available in both soft cover and e-book format, this well researched guide expertly, and personally, leads the reader from point A to point Z via the detailed college planning information provided. Unlike most books/guides, this resource guide does not need to be read as one would read a novel – from cover to cover. Instead, one can take what one needs at the time and leave the rest for later....whether it is a chapter regarding online resources, goal setting, a four year timetable, testing dates, college visitations and interviewing process, the application and financial aid processes, the essay writing process, athletic recruiting, how college admissions offices make decisions, and how students make their decisions.

This book is summary of Ken's conversations with students, parents, counselors, and college admissions personnel, over a period of more than 3 decades. It includes tips, advice, personal experiences, case studies, notes from college visits, research information, and current educational consultant experiences.

High school counselors are on overload – through no fault of their own. I was once one of them for 25 years. I understand the concerns and frustrations that parents and students have when their college planning needs are not met and their questions are not answered. Kids fall through the cracks,

sometimes, when it comes time for receiving important college information. This book is not intended to replace the high school counselor's role in this process, but to complement it.

Over the years, the college planning questions have remained the same –“**Where Do I Start? How Do I Get There?...**” but the answers have changed. As Henry David Thoreau once wrote: “simplify, simplify, simplify...” **Ken Krueger's College Planning Guide** does just that – it simplifies the frustrating, confusing, intimidating, time-consuming, and often times tedious college planning process. The choice is yours: you can do this the hard way....or the easy way.

Ken Krueger